

**Ronald McDonald House  
2008 Corporate Ski-Fest**

Mont Ste. Marie  
January 31, 2008

**CORPORATE SPONSOR**



**2007 SILVER SPONSORS**

Blackmont Capital  
Business Development Bank  
of Canada  
Delta Sun Peaks Resort  
Golder Associates  
Gowling Lafleur Henderson  
Hamilton Appotive  
KPMG  
MBNA  
Nelligan O'Brien Payne  
Ottawa Professional Fire Fighters  
Association  
PWL Capital  
The Pinchin Group

**2007 BRONZE SPONSORS**

BDO Dunwoody  
Fraser Milner Casgrain  
McDonald's Restaurants, NCR  
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Ottawa Business Journal  
Ottawa Citizen  
Ottawa Senators  
Roger's CHEZ 106.1 and Kiss FM  
ScotiaMcLeod  
Scrivens Family of Companies  
Trow Consulting  
Urbandale  
Via Rail  
Welch & Company  
WestJet

**2008 Organizing Committee**

Ron Armstrong  
Julie Beaucaire  
Mark Brenning  
Michael Burch  
Pat Coady  
Rob Davis  
Tony DeAngelis  
Grace Do  
Kevin Hawkswell  
Gabriel Karlin  
Cheryl Levasseur  
Dave Northrup  
Cameron Passmore  
Tom Rutherford  
Sue Santoni  
Lorne Segal  
Melissa Smith  
Sylvie Vanasse  
Philip Zunder

# Manoir Ronald McDonald House

## Ski-Fest 2008

The 16<sup>th</sup> Annual Corporate Ski-Fest for Ronald McDonald House - Ottawa will be held on **Thursday, January 31, 2008** at **Mont Ste. Marie** - 'the only real mountain experience in the **Outaouais!**' This year's event is shaping up to be the best ever.

This event brings together Ottawa's business community for a full-day event to support a very worthwhile cause - Ottawa's Ronald McDonald House - a "Home-Away-From-Home" for families with children suffering from cancer and other serious illness being treated at the Children's Hospital of Eastern Ontario.

**With the support of the local business community, we're hoping to raise \$85,000 with 50 ski teams participating.**

## Enter a team...become a sponsor!

**See attached for how you can become involved in this very worthwhile and fun winter event.**

Can't join us this year? All PRIZE DONATIONS are always greatly appreciated! These can include corporate promotional material as well as cash donations and we'll do the shopping for you. Acknowledgement during the event will be ensured.

# Ski Fest 2008 Sponsorship Opportunities

## GOLD SPONSOR - \$3,500

### Choose from:

Dinner Sponsor (1)

Ski Ticket Sponsor (1)

### Recognition:

- **Free ski team** - includes lunch, dinner, four lift tickets, participation in a fun race, lots of prizes as well as a souvenir long-sleeved shirt. (value \$750)
- Two extra dinner and lift tickets
- Company logo to appear as a Gold Sponsor on two full-page advertisements in the Ottawa Business Journal – one pre-event and one post-event
- Recognition in 24 radio spots thanking sponsors - to air before and after the event
- Company logo to appear as a Gold Sponsor in two Citizen advertisements – one pre-event and one post-event
- Opportunity to be involved with the major prize presentations on ski day
- Recognition on each table during the dinner
- Opportunity to distribute corporate promotional material (to be arranged with the organizing committee)

*IN ADDITION – see below – ALL SPONSORS RECEIVE*

## SILVER SPONSOR - \$2,500

### Recognition:

- **Free ski team** - includes lunch, dinner, four lift tickets, participation in a fun race, lots of prizes as well as a souvenir long-sleeved shirt (value \$750)
- Two extra dinner and lift tickets
- Company logo to appear as a Silver Sponsor on two full-page advertisements in the Ottawa Business Journal; one pre-event and one post-event
- Recognition in 24 radio spots thanking sponsors - to air before and after the event
- Company logo to appear as a Silver Sponsor in two Citizen advertisements – one pre-event and one post-event
- Opportunity to be involved with the major prize presentations on ski day
- Tent card at the Registration Desk - “You are skiing today courtesy of (Sponsor’s Name)” and logo on the small laminated agenda provided to all skiers on a lanyard

*IN ADDITION – see below*

## BRONZE SPONSOR - \$1,250

### Recognition:

- Company name to appear as a Bronze Sponsor on two full-page advertisements in the Ottawa Business Journal; one pre-event, one post-event
- Company name to appear in two Citizen advertisement; one pre-event and one post-event
- Two dinner tickets

## Gold, Silver and Bronze sponsors also receive:

- Logo printed on the back of the souvenir t-shirt
- Opportunity to participate on the ski-day organizing committee
- Recognition on each table during the dinner thanking all sponsors
- Corporate banner inside main chalet at Mont Ste. Marie (banner your cost)
- Corporate banner outside main chalet at Mont Ste. Marie – (banner your cost)
- Recognition on Ronald McDonald House website (rmhottawa.com) and be added to the permanent corporate recognition on the painted “Library of Life” mural located in the foyer of Ronald McDonald House

# Other Ways to Support Ronald McDonald House Ski Fest 2008

## Enter a Ski Team of Four (\$750)

Entertain your clients/customers or have members of your company participate in this great networking event. Cost includes lunch, dinner, four lift tickets, participation in a fun ski race, lots of prizes as well as a souvenir long-sleeved shirt.

Your company name will also be included on a flyer distributed at the dinner thanking and recognizing all participants.

### **SCHEDULE OF EVENT - JAN 31, 2008 - Mont Ste. Marie**

10:00 a.m.-12:00 noon	Registration
11:30 a.m.	Lunch
12:30 p.m.	Meet at Race Course
1:00 p.m.	Corporate Ski Challenge
4:00 p.m.	Après-Ski begins
5:00 p.m.-7:30 p.m.	Dinner and awards presentation

*REGISTRATION FORM ATTACHED*

## Post Your Company Banner (\$250)

Corporate banner posted outside main chalet at Mont Ste. Marie (banner your cost).

*USE REGISTRATION FORM TO SUBMIT YOUR INFORMATION.*

## Prize Donations

Can't join us this year? All prize donations are greatly appreciated! These can include corporate promotional material as well as cash donations and we'll do the shopping for you. Acknowledgement during the event will be ensured.

*To donate a prize or display a banner please contact any member of the Ronald McDonald Ski fest Organizing Committee or Cheryl Levasseur at 737-5524 or [rmhottawa@rogers.com](mailto:rmhottawa@rogers.com)*

# Ski Fest 2008 Registration Form

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail \_\_\_\_\_

**1. TEAM ENTRY (\$750.00)**

TEAM NAME: \_\_\_\_\_

**PARTICIPANTS**

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

**2. CORPORATE BANNER (\$250)** \_\_\_\_\_ YES \_\_\_\_\_ NO  
(Banners supplied by sponsor)

**3. PRIZE PARTICIPATION**  
We would like to donate \_\_\_\_\_ for presentation at the event.

**REGISTRATION DEADLINE: January 10, 2008 - HOWEVER, PLEASE NOTE -** the number of teams are limited, so please return your **entry form and payment** as soon as possible.

Cheques payable to: RONALD McDONALD HOUSE

**PLEASE FORWARD THIS FORM AND ENTRY FEE TO:**

Cheryl Levasseur, Ronald McDonald House  
407 Smyth RD., Ottawa ON K1H 8M8

# Manoir Ronald McDonald House



**H**ome can mean many things to many people. Ottawa's Ronald McDonald House is a "Home-Away-From-Home" for families with children suffering from cancer or other serious illness being treated at the Children's Hospital of Eastern Ontario. Treatment of a sick child may take weeks, months or years and is very stressful for the child, the parents and the rest of the family, especially when they are miles from home.

**E**nter Ronald McDonald House, a place to call "Home" while your child is receiving treatment. Since the House opened its doors in 1984, thousands of children and their families have been welcomed to a place where the caring, warm and friendly environment provides an oasis of peace and hope where there is support and comfort during a time of great stress. Ronald McDonald House eases some of the stress by providing affordable, comfortable accommodation in a homelike atmosphere, where parents can be near their hospitalized child and where families share and receive moral support from each other. Also, a child being treated as an outpatient can stay with the rest of the family, as the hospital is only a short walk away.

**L**ife at Ronald McDonald House revolves around 14 bedrooms, several pleasant sitting rooms, games room/library, airy glassed-in dining room, and a large, bright and fully equipped kitchen. The House sits in a beautiful garden setting. Ronald McDonald House has a resident manager who is there to look after the concerns and needs of the families any time of the day or night. A nominal fee is asked operating expenses.

**P**arents and children from all walks of life, from Northern Ontario, Kingston to Cornwall, and from as far away as Newfoundland, look to Ronald McDonald House in times of crisis. The House is owned and operated by the National Capital Children's Oncology Care, Inc., a not-for-profit organization. This valuable community resource relies entirely on individuals, community groups and businesses in Ottawa and surrounding areas for funding for its continued successful operation as an integral part of Ottawa's medical community. A dedicated group of volunteers supplements the services and support offered to families and assists in the ongoing fund raising for the House.

To HELP keep the "**Heart in our HOME**",

Donations can be made to:

**Ronald McDonald House, Ottawa**

407 Smyth RD., Ottawa ON K1H 8M8

Tel.(613) 737-5523

Fax.(613) 737-5524

Visit our website to take a virtual tour of the house, learn about our fun events and see who we are –

[www.rmhottawa.com](http://www.rmhottawa.com)