

RMH Corporate Ski-Fest

Mont Ste. Marie
January 29, 2009

CORPORATE SPONSOR



2008 GOLD SPONSOR
Gowling Lafleur Henderson

2008 SILVER SPONSORS

Blackmont Capital
Business Development Bank
of Canada
Coca Cola Ltd.
Delta Sun Peaks Resort
Golder Associates
Hamilton Appotive
KPMG
MBNA
Nelligan O'Brien Payne
Ottawa Professional Fire Fighters
Association
Parcel Laboratories
Pinchin Environmental
PWL Capital
Trow Associates Inc.
Tweedle Water & Sewer
Urbandale Construction

2008 BRONZE SPONSORS

Frank Russell
Fraser Milner Casgrain
McDonald's Restaurants, NCR
Osgoode Properties Ltd.
Ottawa Business Journal
Ottawa Citizen
Ottawa Senators
ScotiaMcLeod
Scrivens Family of Companies
Via Rail
Welch LLP
WestJet

2009 Organizing Committee

Ron Armstrong
Julie Beaucaire
Mark Brenning
Michael Burch
Pat Coady
Leisa Costello
Mario Cote
Tony DeAngelis
Grace Do
Kevin Hawkswell
Gabriel Karlin
Chris Kimmerly
Cheryl Levasseur
Dave Northrup
Lynda Partner
Bruce Raganold
Tom Rutherford
Sue Santoni
Andy Scott
Lorne Segal
Robert Shaw
Sylvie Vanasse
Philip Zunder

Manoir Ronald McDonald House™

Ski-fest 2009

Ottawa's Ronald McDonald House - 25 years of service and care.

The 17th Annual Corporate Ski-Fest for Ronald McDonald House - Ottawa will be held on **Thursday, January 29, 2009** at **Mont Ste. Marie** - 'the only real mountain experience in the Outaouais!' and will mark the beginning of a special year of recognition for Ottawa's Ronald McDonald House. This year's event is shaping up to be the best ever.

This event brings together Ottawa's business community for a full-day event to support a very worthwhile cause - Ottawa's Ronald McDonald House - a "Home-Away-From-Home" for families with children suffering from cancer and other serious illness being treated at the Children's Hospital of Eastern Ontario.

With the support of the local business community, we're hoping to raise \$100,000 with 50 ski teams participating.

Enter a "25th Anniversary" team...become a sponsor and help make a difference in the lives of the families who call Ronald McDonald House "Home"!

See attached for how you can become involved in this very worthwhile and fun winter event.

Can't join us this year? All PRIZE DONATIONS are always greatly appreciated! These can include corporate promotional material as well as cash donations and we'll do the shopping for you.

Acknowledgement during the event will be ensured.

National Capital Children's Oncology Care Inc.
Soins oncologiques pour les enfants de la Capitale nationale, Inc.

407 ch. Smyth Rd., Ottawa, ON K1H 8M8
T 613-737-5523 F 613-737-5524 www.rmhottawa.com

Ski Fest 2009 Sponsorship Opportunities

GOLD SPONSOR - \$3,500

Choose from:

Dinner Sponsor (1)

Ski Ticket Sponsor (1)

Recognition:

- **Free ski team** - includes lunch, dinner, four lift tickets, participation in a fun race, lots of prizes as well as a souvenir long-sleeved shirt. (value \$750)
- Two extra dinner and lift tickets
- Company logo to appear as a Gold Sponsor on all print media advertisements
- Opportunity to be involved with the major prize presentations on ski day
- Recognition on each table during the dinner
- Opportunity to distribute corporate promotional material (to be arranged with the organizing committee)

IN ADDITION – see below – ALL SPONSORS RECEIVE

SILVER SPONSOR - \$2,500

Recognition:

- **Free ski team** - includes lunch, dinner, four lift tickets, participation in a fun race, lots of prizes as well as a souvenir long-sleeved shirt (value \$750)
- Two extra dinner and lift tickets
- Company logo to appear as a Silver Sponsor on all print media advertisements
- Opportunity to be involved with the major prize presentations on ski day
- Tent card at the Registration Desk - “You are skiing today courtesy of (Sponsor’s Name)” and logo on the small laminated agenda provided to all skiers on a lanyard

IN ADDITION – see below

BRONZE SPONSOR - \$1,250

Recognition:

- Company name to appear on all print media advertisements

IN ADDITION – see below

Gold, Silver and Bronze sponsors also receive:

- Logo printed on the back of the souvenir t-shirt
- Opportunity to participate on the ski-day organizing committee
- Recognition on each table during the dinner thanking all sponsors
- Corporate banner inside main chalet at Mont Ste. Marie (banner your cost)
- Corporate banner outside main chalet at Mont Ste. Marie – (banner your cost)
- Recognition on Ronald McDonald House website (rmhottawa.com) and be added to the permanent corporate recognition on the painted “Library of Life” mural located in the foyer of Ronald McDonald House

Other Ways to Support Ronald McDonald House Ski Fest 2009

Enter a Ski Team of Four (\$750)

Entertain your clients/customers or have members of your company participate in this great networking event. Cost includes lunch, dinner, four lift tickets, participation in a fun ski race, lots of prizes as well as a souvenir long-sleeved shirt.

Your company name will also be included on a flyer distributed at the dinner thanking and recognizing all participants.

SCHEDULE OF EVENT - JAN 29, 2009 - Mont Ste. Marie

10:00 a.m.-12:00 noon	Registration
11:30 a.m.	Lunch
12:30 p.m.	Meet at Race Course
1:00 p.m.	Corporate Ski Challenge
4:00 p.m.	Après-Ski begins
5:00 p.m.-7:30 p.m.	Dinner and awards presentation

REGISTRATION FORM ATTACHED

Post Your Company Banner (\$250)

Corporate banner posted outside main chalet at Mont Ste. Marie (banner your cost).

USE REGISTRATION FORM TO SUBMIT YOUR INFORMATION.

Prize Donations

Can't join us this year? All prize donations are greatly appreciated! These can include corporate promotional material as well as cash donations and we'll do the shopping for you. Acknowledgement during the event will be ensured.

To donate a prize or display a banner please contact any member of the Ronald McDonald House Ski fest Organizing Committee or Cheryl Levasseur at 613- 737-5524 or rmhottawa@rogers.com

Ski Fest 2009 Registration Form

Company Name: _____

Address: _____

Contact Name: _____

Telephone: _____ Fax: _____

E-mail _____

1. TEAM ENTRY (\$750.00)

TEAM NAME: _____

PARTICIPANTS

1. _____

2. _____

3. _____

4. _____

2. CORPORATE BANNER (\$250)

(Banners supplied by sponsor)

____ YES

____ NO

3. PRIZE PARTICIPATION

We would like to donate _____ for presentation at the event.

REGISTRATION DEADLINE: January 12, 2009 - HOWEVER, PLEASE NOTE - the number of teams are limited, so please return your entry form and payment as soon as possible.

Cheques payable to: RONALD McDONALD HOUSE

PLEASE FORWARD THIS FORM AND ENTRY FEE TO:

Cheryl Levasseur, Ronald McDonald House
407 Smyth RD., Ottawa ON K1H 8M8

Manoir Ronald McDonald House

About Us

Home can mean many things to many people. Ottawa's Ronald McDonald House is a "Home-Away-From-Home" for families with children suffering from cancer or other serious illness being treated at the Children's Hospital of Eastern Ontario. Treatment of a sick child may take weeks, months or years and is very stressful for the child, the parents and the rest of the family, especially when they are miles from home.

Enter Ronald McDonald House, a place to call "Home" while your child is receiving treatment. Since the House opened its doors in 1984, thousands of children and their families have been welcomed to a place where the caring, warm and friendly environment provides an oasis of peace and hope where there is support and comfort during a time of great stress. Ronald McDonald House eases some of the stress by providing affordable, comfortable accommodation in a homelike atmosphere, where parents can be near their hospitalized child and where families share and receive moral support from each other. Also, a child being treated as an outpatient can stay with the rest of the family, as the hospital is only a short walk away.

Life at Ronald McDonald House revolves around 14 bedrooms, several pleasant sitting rooms, games room/library, airy glassed-in dining room, and a large, bright and fully equipped kitchen. The House sits in a beautiful garden setting. Ronald McDonald House has a resident manager who is there to look after the concerns and needs of the families any time of the day or night. A nominal fee is asked operating expenses.

Parents and children from all walks of life, from Northern Ontario, Kingston to Cornwall, and from as far away as Newfoundland, look to Ronald McDonald House in times of crisis. The House is owned and operated by the National Capital Children's Oncology Care, Inc., a not-for-profit organization. This valuable community resource relies entirely on individuals, community groups and businesses in Ottawa and surrounding areas for funding for its continued successful operation as an integral part of Ottawa's medical community. A dedicated group of volunteers supplements the services and support offered to families and assists in the ongoing fund raising for the House.

To HELP keep the "**Heart in our HOME**",

Donations can be made to:

Ronald McDonald House, Ottawa

407 Smyth RD., Ottawa ON K1H 8M8

Tel.(613) 737-5523

Fax.(613) 737-5524

Visit our website to take a virtual tour of the house, learn about our fun events and see who we are –

www.rmhottawa.com