

Ronald McDonald House
2010 Corporate Ski-Fest

Mont Ste. Marie
January 28, 2010

CORPORATE SPONSOR



2009 GOLD SPONSOR
Gowlings Lafleur Henderson

2009 SILVER SPONSORS
Bank of America
Business Development Bank
of Canada
Coca Cola Ltd.
Collins Barrow
Delta Hotels
Electrical Contractors Assoc.
Golder Associates
Hamilton Appotive
KPMG
Merkurn Holdings Ltd.
Minto Development Inc.
Morguard Investments Ltd.
Nelligan O'Brien Payne
Ottawa Professional Fire Fighters
Association
Paracel Laboratories
Pinchin Environmental
Trow Associates Inc.
Urkkada Technology Ltd.

2009 BRONZE SPONSORS
Frank Russell
Fraser Milner Casgrain
McDonald's Restaurants, NCR
Osgoode Properties Ltd.
Ottawa Business Journal
Ottawa Citizen
Ottawa Senators
Scrivens Family of Companies
Stewart Title Insurance
Taggart Construction
Urbandale
Via Rail
Welch LLP
WestJet

2010 Organizing Committee

Ron Armstrong	Cheryl Levasseur
Jeff Bean	Dave Northrup
Julie Beaucaire	Judy Powers
Mark Brenning	Bruce Raganold
Michael Burch	Tom Rutherford
Pat Coady	Sue Santoni
Leisa Costello	Andy Scott
Mario Cote	Lorne Segal
Gordon Cudney	B.G. Sullivan
Grace Do	Melissa Smith
Gina Genge	Sylvie Vanasse
Courtney Hanna	Philip Zunder
Chris Kimmerly	

Manoir Ronald McDonald House

Ski-fest 2010

Catch the 2010 Olympic Spirit!

Join us and meet our MC, Jeff Bean,
a former Canadian Olympic Freestyle Skier.
Wear red in support of our Olympians!

The 18th Annual Corporate Ski-Fest for Ronald McDonald House -
Ottawa will be held on **Thursday, January 28, 2010** at **Mont Ste.
Marie** - 'the only real mountain experience in the Outaouais!'
This year's event is shaping up to be the best ever.

This event brings together the National Capital Region's business
community for a full-day event to support a very worthwhile cause -
Ottawa's Ronald McDonald House - a "Home-Away-From-Home" for
families with children suffering from cancer and other serious
illnesses being treated at the Children's Hospital of Eastern
Ontario.

With the support of the local business community, we're hoping
to raise \$100,000 with 55 ski teams participating.

Enter a team...become a sponsor!

See attached for how you can become involved
in this very worthwhile and fun winter event.

Can't join us this year? All PRIZE DONATIONS are always greatly appreciated!
These can include corporate promotional material as well as cash donations and we'll do
the shopping for you. Acknowledgement during the event will be ensured.

National Capital Children's Oncology Care Inc./
Soins Oncologiques pour les Enfants de la Capitale Nationale, Inc.

407 ch. Smyth Rd., Ottawa, ON K1H 8M8
T: (613) 737-5523 F: (613) 737-5524 Website : rmhottawa.com

Ski-Fest 2010 Sponsorship Opportunities

GOLD SPONSOR - \$3,500

Choose from: Dinner Sponsor (1) OR Ski Ticket Sponsor (1)

Recognition:

- **Free ski team** - includes lunch, dinner, four lift tickets, participation in a fun race, lots of prizes as well as a souvenir long-sleeved shirt. (value \$750)
- Two extra dinner and lift tickets
- Company logo to appear as a Gold Sponsor on two full-page advertisements in the Ottawa Business Journal – one pre-event and one post-event
- Company logo to appear as a Gold Sponsor in two Citizen advertisements – one pre-event and one post-event
- Opportunity to be involved with the major prize presentations on ski day
- Recognition on each table during the dinner
- Opportunity to distribute corporate promotional material (to be arranged with the organizing committee)

IN ADDITION – see below – ALL SPONSORS RECEIVE

SILVER SPONSOR - \$2,500

Recognition:

- **Free ski team** - includes lunch, dinner, four lift tickets, participation in a fun race, lots of prizes as well as a souvenir long-sleeved shirt (value \$750)
- Two extra dinner and lift tickets
- Company logo to appear as a Silver Sponsor on two full-page advertisements in the Ottawa Business Journal; one pre-event and one post-event
- Company logo to appear as a Silver Sponsor in two Citizen advertisements – one pre-event and one post-event
- Opportunity to be involved with the major prize presentations on ski day
- Tent card at the Registration Desk - “You are skiing today courtesy of (Sponsor’s Name)” and logo on the small laminated agenda provided to all skiers on a lanyard

IN ADDITION – see below

BRONZE SPONSOR - \$1,250

Recognition:

- Company name to appear as a Bronze Sponsor on two full-page advertisements in the Ottawa Business Journal; one pre-event, one post-event
- Company name to appear in two Citizen advertisements; one pre-event and one post-event
- Two dinner tickets
- **Please note change this year:** Bronze sponsors will be listed on print material including shirts, rather than logo as was the case in previous years

Gold, Silver and Bronze sponsors also receive:

- Logo printed on the back of the souvenir t-shirt (except Bronze sponsors who will be listed)
- Opportunity to participate on the ski-day organizing committee
- Recognition on each table during the dinner thanking all sponsors
- Corporate banner inside main chalet at Mont Ste. Marie (banner to be provided by sponsor)
- Corporate banner outside main chalet at Mont Ste. Marie – (banner to be provided by sponsor)
- Recognition on Ronald McDonald House website (www.rmhottawa.com) and be added to the permanent corporate recognition on the painted “Library of Life” mural located in the foyer of Ronald McDonald House

Other Ways to Support Ronald McDonald House Ski-Fest 2010

Enter a Ski Team of Four (\$750)

Entertain your clients/customers or have members of your company participate in this great networking event. Cost includes lunch, dinner, four lift tickets, participation in a fun ski race, lots of prizes as well as a souvenir long-sleeved shirt.

SCHEDULE OF EVENT - JAN 28, 2010 - Mont Ste. Marie

10:00 a.m.-12:00 noon	Registration
11:30 a.m.	Lunch
12:30 p.m.	Meet at Race Course
1:00 p.m.	Corporate Ski Challenge
4:00 p.m.	Après-Ski begins
5:00 p.m.-7:30 p.m.	Dinner and awards presentation

REGISTRATION FORM ATTACHED

Post Your Company Banner (\$250)

Corporate banner posted outside main chalet at Mont Ste. Marie (banner to be provided by sponsor).

USE REGISTRATION FORM TO SUBMIT YOUR INFORMATION.

Prize Donations

Can't join us this year? All prize donations are greatly appreciated! These can include corporate promotional material, gift cards as well as cash donations and we'll do the shopping for you. Acknowledgement during the event will be ensured.

To donate a prize or display a banner please contact any member of the Ronald McDonald Ski-Fest Organizing Committee or Cheryl Levasseur at 613-737-5523 or rmhottawa@rogers.com

Ski-Fest 2010 Registration Form

Company Name: _____
Address: _____

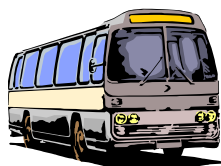
Contact Name: _____
Telephone: _____ Fax: _____
E-mail _____

1. TEAM ENTRY (\$750.00)

TEAM NAME: _____

PARTICIPANTS

1. _____ 2. _____
3. _____ 4. _____



If you or your team members are interested in bus transportation, please contact Sylvie Vanasse at sylvie.vanasse@nelligan.ca or 613-231-8205.

Two pick up locations - Westgate Shopping Centre and downtown (Sun Life Financial Building).

\$25/person - deadline to reserve your seat: January 12, 2010

2. CORPORATE BANNER (\$250) _____YES _____NO
(Banners supplied by sponsor)

3. PRIZE PARTICIPATION

We would like to donate _____ for presentation at the event.

REGISTRATION DEADLINE: January 12, 2010 - HOWEVER, PLEASE NOTE - the number of teams are limited, so please return your entry form and payment as soon as possible.

Cheques payable to: RONALD McDONALD HOUSE

PLEASE FORWARD THIS FORM AND ENTRY FEE TO:

Cheryl Levasseur, Ronald McDonald House
407 Smyth RD., Ottawa, ON K1H 8M8

T: 613-737-5523, F: 613-737-5524, Email: rmhottawa@rogers.com

Manoir Ronald McDonald House

About Us

Home can mean many things to many people. Ottawa's Ronald McDonald House is a "Home-Away-From-Home" for families with children suffering from cancer or other serious illness being treated at the Children's Hospital of Eastern Ontario. Treatment of a sick child may take weeks, months or years and is very stressful for the child, the parents and the rest of the family, especially when they are miles from home.

Enter Ronald McDonald House, a place to call "Home" while your child is receiving treatment. Since the House opened its doors in 1984, thousands of children and their families have been welcomed to a place where the caring, warm and friendly environment provides an oasis of peace and hope where there is support and comfort during a time of great stress. Ronald McDonald House eases some of the stress by providing affordable, comfortable accommodation in a homelike atmosphere, where parents can be near their hospitalized child and where families share and receive moral support from each other. Also, a child being treated as an outpatient can stay with the rest of the family, as the hospital is only a short walk away.

Life at Ronald McDonald House revolves around 14 bedrooms, several pleasant sitting rooms, games room/library, airy glassed-in dining room, and a large, bright and fully equipped kitchen. The House sits in a beautiful garden setting. Ronald McDonald House has a resident manager who is there to look after the concerns and needs of the families any time of the day or night. A nominal fee is asked operating expenses.

Parents and children from all walks of life, from Northern Ontario, Kingston to Cornwall, and from as far away as Newfoundland, look to Ronald McDonald House in times of crisis. The House is owned and operated by the National Capital Children's Oncology Care, Inc., a not-for-profit organization. This valuable community resource relies entirely on individuals, community groups and businesses in Ottawa and surrounding areas for funding for its continued successful operation as an integral part of Ottawa's medical community. A dedicated group of volunteers supplements the services and support offered to families and assists in the ongoing fund raising for the House.

To HELP keep the "**Heart in our HOME**",

Donations can be made to:

Ronald McDonald House, Ottawa

407 Smyth RD., Ottawa ON K1H 8M8

T: 613-737-5523, F: 613-737-5524

Visit our website to take a virtual tour of the house, learn about our fun events and see who we are –

www.rmhottawa.com