

**Ronald McDonald House
2011 Corporate Ski-Fest**

**Mont Ste. Marie
January 27, 2011**

CORPORATE SPONSOR



2010 GOLD SPONSOR
Gowling Lafleur Henderson

2010 SILVER SPONSORS
Annis O'Sullivan Vollebakk Ltd.
Bank of America
Business Development Bank
of Canada
Casino Acura
Coca Cola Ltd.
Collins Barrow
Delta Hotels
Drain-All Ltd.
Electrical Contractors Assoc.
Golder Associates
Hamilton Appotive
KPMG
Merkurn Holdings Ltd.
Morguard Investments Ltd.
Nelligan O'Brien Payne
Osgoode Properties
Ottawa Citizen
Ottawa Professional Fire Fighters
Association
Ottawa Senators
Paracel Laboratories
Pinchin Environmental
Trow Associates Inc.

2010 BRONZE SPONSORS
Barrhaven Source for Sports
Fraser Milner Casgrain
McDonald's Restaurants, NCR
Ottawa Business Journal
Russell Investments
Scrivens Family of Companies
Taggart Construction
Urbandale
Via Rail
Welch LLP
WestJet

2011 Organizing Committee

Ron Armstrong	Robyne Glazer
Larry Backman	Courtney Hanna
Jeff Bean	Chris Kimmerly
Julie Beaucaire	Cheryl Levasseur
Jamie Boyce	Dave Nidd
Mark Brenning	Colin Noble
Michael Burch	Dave Northrup
Pat Coady	Bruce Raganold
Steven Conrad	Sue Santoni
Judy Corriveau	Andy Scott
Leisa Costello	Melissa Smith
Mario Cote	Sully Sullivan
Gordon Cudney	Sylvie Vanasse
Grace Do	Alexander van Roon
Gina Genge	Philip Zunder

Ski-fest 2011



Manoir Ronald McDonald House
OTTAWA

The **19th** Annual Corporate Ski-Fest for Ronald McDonald House - Ottawa will be held on **Thursday, January 27, 2011** at **Mont Ste. Marie** - 'the only real mountain experience in the Outaouais!' This year's event is shaping up to be the best ever.

This event brings together the National Capital Region's business community for a full-day event to support a very worthwhile cause - Ottawa's Ronald McDonald House - a "Home-Away-From-Home" for families with children suffering from cancer and other serious illnesses being treated at the Children's Hospital of Eastern Ontario.

With the support of the local business community, we're hoping to raise \$110,000 with 55 ski teams participating.

Enter a team...become a sponsor!

See attached for how you can become involved in this very worthwhile and fun winter event.

Can't join us this year? All PRIZE DONATIONS are always greatly appreciated! These can include corporate promotional material as well as cash donations and we'll do the shopping for you. Acknowledgement during the event will be ensured.

National Capital Children's Oncology Care Inc./
Soins Oncologiques pour les Enfants de la Capitale Nationale, Inc.

407 ch. Smyth Rd., Ottawa, ON K1H 8M8
T: (613) 737-5523 F: (613) 737-5524 **Website : rmhottawa.com**

SKI-FEST 2011

SPONSORSHIP OPPORTUNITIES



> GOLD SPONSOR - \$3,500

Choose from: **Dinner Sponsor (1)** OR **Ski Ticket Sponsor (1)**

Recognition:

- **Free ski team** - includes lunch, dinner, four lift tickets, participation in a fun race, lots of prizes as well as a souvenir garment. (value \$800)
- Two extra dinner and lift tickets
- Company logo to appear as a Gold Sponsor on two full-page advertisements in the Ottawa Business Journal – one pre-event and one post-event
- Company logo to appear as a Gold Sponsor in two Citizen advertisements – one pre-event and one post-event
- Company logo to appear on name tags
- Opportunity to be involved with the major prize presentations on ski day
- Recognition on each table during the dinner
- Opportunity to distribute corporate promotional material (to be arranged with the organizing committee)

IN ADDITION – see next page, ALL SPONSORS RECEIVE

> SILVER SPONSOR - \$2,500

Recognition:

- **Free ski team** - includes lunch, dinner, four lift tickets, participation in a fun race, lots of prizes as well as a souvenir garment. (value \$800)
- Two extra dinner and lift tickets
- Company logo to appear as a Silver Sponsor on two full-page advertisements in the Ottawa Business Journal; one pre-event and one post-event
- Company logo to appear as a Silver Sponsor in two Citizen advertisements – one pre-event and one post-event
- Opportunity to be involved with the major prize presentations on ski day
- Tent card at the Registration Desk - “You are skiing today courtesy of (Sponsor’s Name)”

IN ADDITION – see next page, ALL SPONSORS RECEIVE

More...

> BRONZE SPONSOR - \$1,250

Recognition:

- Company name to appear as a Bronze Sponsor on two full-page advertisements in the Ottawa Business Journal; one pre-event, one post-event
- Company name to appear in two Citizen advertisements; one pre-event and one post-event
- Two dinner tickets
- Company name to be listed on print material



IN ADDITION:

Gold, Silver and Bronze sponsors also receive:

- Logo printed on the souvenir garment (except Bronze sponsors who will be listed)
- Opportunity to participate on the ski-day organizing committee
- Recognition on each table during the dinner thanking all sponsors
- Corporate banner inside main chalet at Mont Ste. Marie (banner to be provided by sponsor)
- Corporate banner outside main chalet at Mont Ste. Marie – (banner to be provided by sponsor)
- Recognition on Ronald McDonald House website (www.rmhottawa.com) and be added to the permanent corporate recognition on the painted “Library ofLife” mural located in the foyer of Ronald McDonald House



Other Ways to Support Ronald McDonald House Ski-Fest 2011



Enter a Ski Team of Four (\$800)

Entertain your clients/customers or have members of your company participate in this great networking event. Cost includes lunch, dinner, four lift tickets, participation in a fun ski race, lots of prizes as well as a souvenir garment.



SCHEDULE OF EVENT - JAN 27, 2011 - Mont Ste. Marie

10:00 a.m.-12:00 noon	Registration
11:30 a.m.	Lunch
12:30 p.m.	Meet at Race Course
1:00 p.m.	Corporate Ski Challenge
4:00 p.m.	Après-Ski begins
5:00 p.m.-7:30 p.m.	Dinner and awards presentation



SEE NEXT PAGE FOR REGISTRATION FORM



Post Your Company Banner (\$250)

Corporate banner posted outside main chalet at Mont Ste. Marie (banner to be provided by sponsor).



USE REGISTRATION FORM TO SUBMIT YOUR INFORMATION



Prize Donations

Can't join us this year? All prize donations are greatly appreciated! These can include corporate promotional material, gift cards as well as cash donations and we'll do the shopping for you. Acknowledgement during the event will be ensured.



To donate a prize or display a banner please contact any member of the Ronald McDonald Ski-Fest Organizing Committee or Cheryl Levasseur at 613-737-5523 or rmhottawa@rogers.com



Ski-Fest 2011 Registration Form



Company Name: _____

Address: _____

Contact Name: _____

Telephone: _____ Fax: _____

E-mail _____

1. TEAM ENTRY (\$800)

TEAM NAME: _____

PARTICIPANTS

1. _____

2. _____

3. _____

4. _____



If you or your team members are interested in bus transportation, please contact Sylvie Vanasse at sylvie.vanasse@nelligan.ca or 613-231-8205.

Two pick up locations - Westgate Shopping Centre and downtown (Sun Life Financial Building).

\$25/person - deadline to reserve your seat: January 14, 2011

2. CORPORATE BANNER (\$250) (Banners supplied by sponsor)

____ YES ____ NO

3. PRIZE PARTICIPATION

We would like to donate _____ for presentation at the event.

REGISTRATION DEADLINE: January 14, 2011 - HOWEVER, PLEASE NOTE - the number of teams are limited, so please return your entry form and payment as soon as possible.

Cheques payable to: RONALD McDONALD HOUSE

PLEASE FORWARD THIS FORM AND ENTRY FEE TO:
Cheryl Levasseur, Ronald McDonald House, 407 Smyth RD., Ottawa, ON K1H 8M8
T: 613-737-5523, F: 613-737-5524, Email: rmhottawa@rogers.com



Home can mean many things to many people. Ottawa's Ronald McDonald House is a "Home-Away-From-Home" for families with children suffering from cancer or other serious illness being treated at the Children's Hospital of Eastern Ontario. Treatment of a sick child may take weeks, months or years and is very stressful for the child, the parents and the rest of the family, especially when they are miles from home.

Enter Ronald McDonald House, a place to call "Home" while your child is receiving treatment. Since the House opened its doors in 1984, thousands of children and their families have been welcomed to a place where the caring, warm and friendly environment provides an oasis of peace and hope where there is support and comfort during a time of great stress. Ronald McDonald House eases some of the stress by providing affordable, comfortable accommodation in a homelike atmosphere, where parents can be near their hospitalized child and where families share and receive moral support from each other. Also, a child being treated as an outpatient can stay with the rest of the family, as the hospital is only a short walk away.

Life at Ronald McDonald House revolves around 14 bedrooms, several pleasant sitting rooms, games room/library, airy glassed-in dining room, and a large, bright and fully equipped kitchen. The House sits in a beautiful garden setting. Ronald McDonald House has a resident manager who is there to look after the concerns and needs of the families any time of the day or night. A nominal fee is asked operating expenses.

Parents and children from all walks of life, from Northern Ontario, Kingston to Cornwall, and from as far away as Newfoundland, look to Ronald McDonald House in times of crisis. The House is owned and operated by the National Capital Children's Oncology Care, Inc., a not-for-profit organization. This valuable community resource relies entirely on individuals, community groups and businesses in Ottawa and surrounding areas for funding for its continued successful operation as an integral part of Ottawa's medical community. A dedicated group of volunteers supplements the services and support offered to families and assists in the ongoing fund raising for the House.

To HELP keep the "**Heart in our HOME**",

Donations can be made to:

Ronald McDonald House, Ottawa

407 Smyth RD., Ottawa ON K1H 8M8

T: 613-737-5523

Visit our website to take a virtual tour of the house,
learn about our fun events and see who we are –

www.rmhottawa.com



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OTTAWA