



The 20th Annual Ski-Fest!

for Ronald McDonald House Ottawa

January 26, 2012 - Mont Ste. Marie

CORPORATE SPONSOR



2011 GOLD SPONSORS

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Gowling Lafleur Henderson
The Pinchin Group

2011 SILVER SPONSORS

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Ottawa Senators
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WestJet

This year marks the 20th Annual Corporate Ski-Fest for Ronald McDonald House - Ottawa, a "Home-Away-From-Home" for families with children suffering from cancer and other serious illnesses being treated at the Children's Hospital of Eastern Ontario.

The committee is working hard to prepare for this special occasion and we have great surprises in store for you!

Don't miss the opportunity for a great ski day, the chance to bid on sought after silent auction prizes, including our special 20th anniversary jacket and more!

We also invite you to wear your past Skifest souvenir shirts in memory of all the 19 wonderful ski days we've had.

With your help this year, we are aiming to reach our 20th year goal of \$1 million.

See attached for how you can become involved in this very worthwhile and fun winter event.

Can't join us this year?

PRIZE DONATIONS for our SILENT AUCTION are greatly appreciated! Acknowledgement during the event will be ensured.

2012 Ski-Fest Committee:

Ron Armstrong, Larry Backman, Jeff Bean, Julie Beaucaire, Jamie Boyce, Mark Brenning, Michael Burch, Pat Coady, Steven Conrad, Leisa Costello, Brittany Gardenhouse, Rob Gaskell, Ed Herweyer, Chris Kimmerly, Cheryl Levasseur, Kevin Marler, Colin Noble, Lucille Perreault, Dale Pike, Larry Poirier, Bruce Raganold, Sue Santoni, Lorne Segal, Melissa Smith, Ryan Smith, Sully Sullivan, Sylvie Vanasse, Alexander van Roon and Philip Zunder.

SKI-FEST 2012

SPONSORSHIP OPPORTUNITIES



Benefits...	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,250
Free ski team of 4 - includes lunch, dinner, four lift tickets, participation in a fun race and a souvenir garment (value \$800)	●	●	
Two extra dinner and lift tickets	●		
One extra dinner and lift ticket		●	
Company logo (Gold and Silver sponsors) or name (Bronze sponsors) to appear in two Citizen advertisements - one pre-event and one post-event	●	●	●
Company logo to appear on name tags	●		
Opportunity to be involved with the major prize presentations on ski day	●	●	
Recognition on each table during the dinner thanking all sponsors	●	●	●
Opportunity to distribute corporate promotional material (to be arranged with the organizing committee)	●		
In addition...			
Logo (Gold and Silver sponsors) or name (Bronze sponsors) printed on banners to be displayed at the event.	●	●	●
Opportunity to participate on the ski-day organizing committee	●	●	●
Corporate banner inside main chalet at Mont Ste. Marie (banner to be provided by sponsor)	●	●	●
Corporate banner outside main chalet at Mont Ste. Marie - (banner to be provided by sponsor)	●	●	●
Recognition on Ronald McDonald House website (www.rmhottawa.com) and be added to the permanent corporate recognition on the painted "Library of Life" mural located in the foyer of Ronald McDonald House	●	●	●

Other Ways to Support Ronald McDonald House Ski-Fest 2012



Enter a Ski Team of Four (\$800)

Entertain your clients/customers or have members of your company participate in this great networking event. Cost includes lunch, dinner, four lift tickets, participation in a fun ski race, and our souvenir 20th anniversary jacket.



SCHEDULE OF EVENT - JAN 26, 2012 - Mont Ste. Marie

10:00 a.m.-12:00 noon	Registration
11:30 a.m.	Lunch
12:00 p.m.	Captain Meeting
12:30 p.m.	Meet at Race Course (top of the Hill)
1:00 p.m.	Corporate Ski Challenge
4:00 p.m.	Après-Ski begins
5:00 p.m.-7:30 p.m.	Dinner and awards presentation



SEE NEXT PAGE FOR REGISTRATION FORM



Post Your Company Banner (\$500)

Corporate banner posted outside main chalet at Mont Ste. Marie (banner to be provided by sponsor).

USE REGISTRATION FORM TO SUBMIT YOUR INFORMATION



Silent Auction Prizes

PRIZE DONATIONS for our SILENT AUCTION are greatly appreciated! Acknowledgement during the event will be ensured.



TO DONATE A PRIZE FOR OUR SILENT AUCTION or display a banner please contact any member of the Ski-Fest Organizing Committee or Cheryl Levasseur at 613-737-5523 or rmhottawa@rogers.com

Ski-Fest 2012 Registration Form



Company Name: _____

Address: _____

Contact Name: _____

Telephone: _____ Fax: _____

E-mail _____

GOLD SPONSOR - \$3,500

SILVER SPONSOR - \$2,500

BRONZE SPONSOR - \$1,250

TEAM ENTRY - \$800 (included with Gold and Silver sponsorships)

CORPORATE BANNER - \$500 (included with Gold, Silver and Bronze sponsorships)
(Banner supplied by sponsor)

PRIZE DONATION FOR SILENT AUCTION

We would like to donate _____ for presentation at the event.

TEAM NAME: _____

Participants	Special 20 th anniversary jacket size Note - jacket orders will be placed by November 30, 2011. Registration prior to this date will help ensure your jacket size is available.
1.	XXL <input type="checkbox"/> , XL <input type="checkbox"/> , L <input type="checkbox"/> , M <input type="checkbox"/> , S <input type="checkbox"/> , XS <input type="checkbox"/> , XXS <input type="checkbox"/>
2.	XXL <input type="checkbox"/> , XL <input type="checkbox"/> , L <input type="checkbox"/> , M <input type="checkbox"/> , S <input type="checkbox"/> , XS <input type="checkbox"/> , XXS <input type="checkbox"/>
3.	XXL <input type="checkbox"/> , XL <input type="checkbox"/> , L <input type="checkbox"/> , M <input type="checkbox"/> , S <input type="checkbox"/> , XS <input type="checkbox"/> , XXS <input type="checkbox"/>
4.	XXL <input type="checkbox"/> , XL <input type="checkbox"/> , L <input type="checkbox"/> , M <input type="checkbox"/> , S <input type="checkbox"/> , XS <input type="checkbox"/> , XXS <input type="checkbox"/>

REGISTER EARLY TO GET THE RIGHT SIZE JACKET!

TWO WAYS TO REGISTER:

➔ **ONLINE** http://www.rmhottawa.com/funevents/skifest_2012/

➔ **BY MAIL** (please include registration form and entree fee)

Cheryl Levasseur, Ronald McDonald House, 407 Smyth RD., Ottawa, ON K1H 8M8

T: 613-737-5523 - F: 613-737-5524

Email: rmhottawa@rogers.com

Cheques payable to: RONALD McDONALD HOUSE



Home can mean many things to many people. Ottawa's Ronald McDonald House is a "Home-Away-From-Home" for families with children suffering from cancer or other serious illness being treated at the Children's Hospital of Eastern Ontario. Treatment of a sick child may take weeks, months or years and is very stressful for the child, the parents and the rest of the family, especially when they are miles from home.

Enter Ronald McDonald House, a place to call "Home" while your child is receiving treatment. Since the House opened its doors in 1984, thousands of children and their families have been welcomed to a place where the caring, warm and friendly environment provides an oasis of peace and hope where there is support and comfort during a time of great stress. Ronald McDonald House eases some of the stress by providing affordable, comfortable accommodation in a homelike atmosphere, where parents can be near their hospitalized child and where families share and receive moral support from each other. Also, a child being treated as an outpatient can stay with the rest of the family, as the hospital is only a short walk away.

Life at Ronald McDonald House revolves around 14 bedrooms, several pleasant sitting rooms, games room/library, airy glassed-in dining room, and a large, bright and fully equipped kitchen. The House sits in a beautiful garden setting. Ronald McDonald House has a resident manager who is there to look after the concerns and needs of the families any time of the day or night. A nominal fee is asked operating expenses.

Parents and children from all walks of life, from Northern Ontario, Kingston to Cornwall, and from as far away as Newfoundland, look to Ronald McDonald House in times of crisis. The House is owned and operated by the National Capital Children's Oncology Care, Inc., a not-for-profit organization. This valuable community resource relies entirely on individuals, community groups and businesses in Ottawa and surrounding areas for funding for its continued successful operation as an integral part of Ottawa's medical community. A dedicated group of volunteers supplements the services and support offered to families and assists in the ongoing fund raising for the House.

To HELP keep the "**Heart in our HOME**",

Donations can be made to:

Ronald McDonald House, Ottawa

407 Smyth RD., Ottawa ON K1H 8M8

T: 613-737-5523

Visit our website to take a virtual tour of the house,

learn about our fun events and see who we are –

www.rmhottawa.com



Manoir Ronald McDonald House
OTTAWA