



  
**27<sup>TH</sup>**  
ANNUAL



making cold days warmer

**01.31.19 // MONT STE. MARIE**

# RONALD MCDONALD HOUSE OTTAWA: BY THE NUMBERS



At Ronald McDonald House Ottawa, we are dedicated to providing a warm, safe, and compassionate environment to families of seriously ill children. Discover just how important fundraising events like RMH Skifest are to our work in the infographic below.

## 175

volunteers  
working 365  
days a year

 = 3 volunteers



## 389

families registered  
for overnight  
stays in 2017

 = 10 overnight stays



## 26,300

individual visits  
last year into the RMH  
Family rooms at CHEO

 = 1,000 CHEO visits



## 23,500

families welcomed  
from Ottawa and the  
surrounding area  
since 1984

 = 500 families welcomed



## THIS YEAR OUR TEAM WORKED HARD AND:



Served  
3,500 meals



Organized 200  
movie nights



Gave out INFINITY  
smiles and hugs



# SKIFEST 2019

## Help us celebrate our 27th anniversary!

For the past 27 years, the annual RMH Skifest has brought together Ottawa's business community for a full day of winter fun in support of Ottawa's Ronald McDonald House — a home-away-from-home for families with children being treated at the Children's Hospital of Eastern Ontario.

Since its inception, the event has raised over \$1.8 million for the Ronald McDonald House, helping us continue to help the families at the House and in our CHEO Family Rooms. With close to 300 individuals expected to take part this year, Skifest 2019 is hoping to raise \$130,000!

**Join us on Thursday, January 31st and help us give sick children what they need most — their families!**

### Enter a team of 4


















Receive lunch, dinner, lift tickets and participation in the team relay race!  
Plus, each team member will get a Karbon giveaway!

## Enjoy a day of winter fun!

<b>9:00 – 11:00 am</b>	Registration
<b>11:00 am – 12:30 pm</b>	Lunch
<b>1:00 – 3:30 pm</b>	Fun Team Relay Race
<b>3:00 – 4:30 pm</b>	Après Ski (with Appetizers and Beer Tasting!)
<b>4:30 – 6:30 pm</b>	Dinner, Awesome Auction & Balloon Burst

**Only 60 teams available – register now to be part of this great event!**

## Sponsorship opportunities

Benefits	Gold (\$3750)	Silver (\$2500)	Bronze (\$1250)
Free ski team of four, lunch, dinner, lift tickets, participation in ski race and Karbon giveaways for each team member (Valued at \$1,000)			
Two additional full passes for the event – including lunch, dinner, lift tickets and Karbon giveaways (Valued at \$500)			
Recognition as event sponsor with company <b>logo</b> appearing on all event day signage inside and outside chalet, as well as recognition during formal part of evening			
Recognition as event sponsor with company <b>logo</b> appearing on all pre- and post-event promotional ads and material			
Recognition on Ronald McDonald House website and company <b>logo</b> to appear in event brochure and website for 2020			
Invitation to the annual Ronald McDonald House sponsor appreciation barbeque			
Exposure as event sponsor with company <b>name</b> appearing on all event day signage inside and outside chalet, as well as recognition during formal part of evening			
Exposure as event sponsor with company <b>name</b> appearing on all pre- and post-event promotional ads and material			
Recognition on Ronald McDonald House website and company <b>name</b> to appear in event brochure and website for 2020			

## SPECIAL SPONSORSHIPS

### Track Sponsor (\$5,000)

Benefits include all the perks of the gold plus;

- Race course signage at start and finish corral
- Course naming rights; the starters refer to each course in the name of the sponsor

### Dinner Sponsor (\$5,000)

Benefits include all the perks of the gold plus;

- Personalized dinner signage inside the lodge
- MC announcing your dinner multiple times during the après ski
- Recognition on all day of agendas (handed out to every team and scattered on boards around the lodge)

## Other ways to support

### Donate a prize

Whether for the balloon draw or live/silent auction, we welcome new and unique items to offer attendees. Plus, you'll receive donation recognition at the event!

### Make a cash donation

Every dollar donated makes a big difference to our cause. Plus, you'll receive Karbon giveaways for every \$500 donated!



# SKIFEST 2019

**THANK YOU TO LAST YEAR'S SPONSORS FOR HELPING US RAISE \$120,000!**

## CORPORATE SPONSOR



## SPECIAL SPONSORS



## GOLD SPONSORS

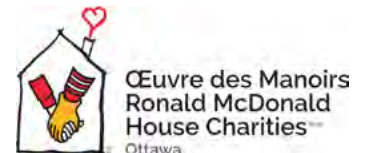


## SILVER SPONSORS



## BRONZE SPONSORS

Arnon Corporation • Astley Gilbert • Ottawa Firefighters • Stewart Title • Transalta  
Uniform Developments • Wesley Clover Foundation





# SKIFEST 2019

## REGISTRATION FORM

Contact Name

Company

Address

City

Province

Postal Code

Telephone

Email

## SPONSORSHIP

- Track Sponsor (1 of 2) - \$5,000
- Dinner Sponsor - \$5,000
- Gold Sponsor - \$3,750
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,250
- Ski Team - \$1,000 (included in Gold and Silver sponsorships)
- Prize donation for Silent Auction
- Cash donation to support the event \$

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Œuvre des Manoirs  
Ronald McDonald  
House Charities  
Ottawa



# SKIFEST 2019

## Team member names

1.

2.

3.

4.

## Method of payment

(payable in advance to Ronald McDonald House)

MasterCard     Visa     Cheque

## Credit card information

Name on Card:

Card Number:

Expiry Date:

Signature: \_\_\_\_\_

## See you on the slopes!



Œuvre des Manoirs  
Ronald McDonald  
House Charities  
Ottawa